

A banner image with a green and blue gradient background. On the left, there's a scene of a park with trees and a building. On the right, there's a close-up of a blue and white patterned surface, possibly a fabric or a wall.

# New European Bauhaus Prizes 2024

## GUIDE TO APPLICANTS

### 1. The New European Bauhaus

The New European Bauhaus (NEB) is a creative and interdisciplinary initiative that connects the [European Green Deal](#) to our living spaces and experiences. It calls on all Europeans to imagine and build together a sustainable and inclusive future that is beautiful for our eyes, minds, and souls.

By creating bridges between different backgrounds, cutting across disciplines and building on participation at all levels, the New European Bauhaus inspires a movement to facilitate and steer the transformation of our societies according to three inseparable values:

- **sustainability**, from climate goals, to circularity, zero pollution, and biodiversity
- **inclusion**, from valuing diversity, to securing accessibility and affordability
- **aesthetics and quality of experience** for people, through design, and cultural benefits

New European Bauhaus solutions embody these values in actions that **combine local, European and global dimensions and harness the potential of participatory and transdisciplinary approaches**. The involvement of local stakeholders in co-creating NEB projects is at the heart of the New European Bauhaus initiative.

The initiative was launched by the European Commission in 2020 and co-designed with thousands of people and organisations across Europe and beyond. Since then, the New European Bauhaus community has never ceased to grow. To celebrate this achievement and to further promote the values of sustainability, inclusion and aesthetics, in 2024 the **New European Bauhaus Festival** will gather for its second edition people from all walks of life to debate and shape our future. Under the motto of **'Resources for all', from April 17 to April 21**, numerous workshops, activities and discussions will take place in Brussels at the same time with satellite events in cities across the EU. The Festival will also host the **Awards Ceremony of the New European Bauhaus Prizes 2024**, where we will celebrate the brilliant projects and concepts of all finalists, and announce the winners of the competition.

### 2. The New European Bauhaus Prizes

The New European Bauhaus Prizes recognise and give visibility to the innovative projects and concepts by citizens from Europe and beyond.

The past three editions of the New European Bauhaus Prizes in 2021, 2022 and 2023 demonstrated the commitment of people throughout Europe and abroad to create a more sustainable, inclusive, and beautiful world. It is now a well-established annual competition that inspires New European Bauhaus principles in real-life local projects. The Prizes have provided a platform for people to express their creativity, talent, and

innovative ideas to the benefit of their communities and society as a whole in line with sustainability, aesthetics and inclusiveness as core values.

Over the past three editions, the Prizes recognised and brought visibility to existing projects, as well as concepts developed by young and promising talents. With over 4,500 applications received in total, and 52 winners, the Prizes are a testament to the remarkable dedication of individuals and organisations to the New European Bauhaus initiative.

### 3. The 2024 New European Bauhaus Prizes Edition

While the key elements of the New European Bauhaus Prizes remain unchanged, the fourth edition comes with three novelties:

**First**, the 2024 edition of the Prizes will take a special look to the regions facing some of the most pressing socio-economic issues in the EU and at the core of the actions of EU's cohesion policy. These are regions facing more intensively challenges, such as securing good living standards for citizens, providing universal access to basic services, tackling unemployment, and retaining young talents. In addition, the Prizes 2024 will focus on those places affected the most by the socio-economic costs resulting from the climate transition, with a particular emphasis on regions supported by the 'Just Transition Fund' - an integral part of the EU's effort to assist these territories in their diversification and reconversion.

Aiming at driving positive change in these territories, particularly by providing inspirational examples of how to successfully tackle the issues that they face, **one fourth of the prizes will be awarded to applications of projects and concepts originating from these regions**. The maps of the regions considered are available in Annex 1, along with a list of these regions in Annex 2<sup>1</sup>.

**Second**, the 2024 edition of the Prizes will welcome **applications of projects and concepts in Ukraine**, in addition to EU Member-States and the Western Balkans.

**Third**, to recognize and support **Ukraine's resilience, recovery and reconstruction effort**, the Prizes 2024 will also award a dedicated prize to a project or concept supporting the country's reconstruction and recovery effort in the spirit of the New European Bauhaus. This '**Special Recognition to Ukraine's Reconstruction and Recovery Effort**' prize aims at recognizing and contributing to the preparation of the reconstruction of Ukraine, as well as to other efforts in the social and economic recovery of the country. It encourages projects and concepts aligned with the New European Bauhaus values and principles that positively impact infrastructural, social, economic (or a mix of these) aspects of the recovery process in Ukraine and will recognise the best project or concept among them with a dedicated prize. This special

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<sup>1</sup> As defined in Regulation (EU) 2021/1060 of the European Parliament and of the Council of 24 June 2021 laying down common provisions on the European Regional Development Fund, the European Social Fund Plus, the Cohesion Fund, the Just Transition Fund and the European Maritime, Fisheries and Aquaculture Fund and financial rules for those and for the Asylum, Migration and Integration Fund, the Internal Security Fund and the Instrument for Financial Support for Border Management and Visa Policy and Regulation (EU) 2021/1056 of the European Parliament and of the Council of 24 June 2021 establishing the Just Transition Fund.

recognition should provide inspiration and foster increased collaboration and engagement between Ukrainian partners and the NEB community.

As in the last two editions, the Prizes 2024 will be awarded in four established categories based on the thematic axes of transformation that guide the delivery of the New European Bauhaus<sup>2</sup>:

- **Reconnecting with nature**
- **Regaining a sense of belonging**
- **Prioritising the places and people that need it the most**
- **Shaping a circular industrial ecosystem and supporting life-cycle thinking**

In each of the four categories, two parallel competition strands are established:

- **Strand A: “New European Bauhaus Champions”** will be devoted to existing and completed projects with clear and positive results.
- **Strand B: “New European Bauhaus Rising Stars”** will be dedicated to concepts submitted by young talents aged 30 years old or less. The concepts can be at different stages of development, from ideas with a clear plan to the prototype level.

A total of **20 prizes** will be awarded in the Prizes 2024:

- Under Strand A, 1 winner and 1 runner-up (second place) will be selected in each category by an expert jury (i.e., 4 winners and 4 runners-up)
- Under Strand B, 1 winner and 1 runner-up (second place) will be selected in each category by an expert jury (i.e., 4 winners and 4 runners-up)
- 1 winner and 1 runner-up of Ukraine for the ‘Special Recognition to Ukraine’s Reconstruction and Recovery Effort’ prize will be selected across all categories and strands by an expert jury
- Under each Strand, 1 winner will be selected across categories by an online public vote (i.e., 2 winners in total)

One fourth of all prizes (i.e., at least a total of 5 prizes across all categories and strands) will be allocated to applications located in EU regions facing more intensively socio-economic challenges, and places challenged the most by the need to evolve to a carbon neutral economy. (See the maps of eligible regions considered in Annex 1, along with a list of these regions in Annex 2).

All winners will be announced at an official ceremony hosted by the European Commission, at the New European Bauhaus Festival.

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<sup>2</sup> The categories express the vision developed in the European Commission [Communication](#) on the New European Bauhaus, drawing from stakeholder contributions in the bottom-up design stage of the initiative.

## 4. The award

The winners and runners-up will receive a monetary prize of:

- **EUR 30,000** for winners of the New European Bauhaus Champions (Strand A)
- **EUR 15,000** for winners of the New European Bauhaus Rising Stars (Strand B)
- **EUR 20,000** for runners-up of the New European Bauhaus Champions (Strand A)
- **EUR 10,000** for runners-up of the New European Bauhaus Rising Stars (Strand B)
- **EUR 30,000** for the winner of the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' prize.
- **EUR 15,000** for the runner-up of the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' prize.

In addition to a monetary amount, each winner and runner-up will benefit from a communication package provided by the European Commission (e.g., promotion in the European Commission's social media and websites, production of a short video and support in promoting the projects).

## 5. The Four Categories



### Reconnecting with nature

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that bring individuals and communities closer to nature, that contribute to regenerate natural ecosystems and prevent loss of biodiversity or invite them to reconsider their relationship with nature in a life-centred perspective, as an alternative to the human centred one.

Examples may involve the physical transformation of places showing how new, renovated or regenerated built environment and public spaces may **contribute to protection, restoration and/or regeneration of natural ecosystems** (including soil and water cycles) and **biodiversity**. The use of **nature-based solutions and materials** could be important dimensions in the physical transformation.

Transformation should also favour social inclusion, for instance by considering affordability and accessibility of the place, including design-for-all principles, using the **preservation and restoration of its environment** as a common task for the whole community, using **green areas as connectors** between common and shared spaces across different districts. Transformation should bring quality of experience benefits for communities, for example taking into account local cultural traditions and heritage and local needs.

Examples can also show how events, activities, processes, products can **convey a feeling or an experience of being part of nature and bring a change of perspective towards nature**. These could be neighbourhood, grass roots initiatives, artistic initiatives and festivals, etc.

2



## Regaining a sense of belonging

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that contribute to bringing a sense of belonging, a “spirit” or “meaning” of places, communities or products and that celebrate diversity.

Examples can involve the physical transformation of places showing how new, renovated, refurbished or regenerated built environment can **connect with local historical heritage and traditions or with local features of contemporary demographic realities, cultural and artistic dynamics and lifestyles**. They can also illustrate how regenerative processes can contribute to **restore the feeling of belonging or to shape future oriented ambitions for communities at local or regional level**. The repurposing of spaces towards positive **inter-generational exchanges and community-building** could be important dimensions.

Examples can also involve the development of products, processes, or business models, that **build on local culture, traditions, knowhow, craft and contemporary diversity and creativity**. It may be fashion, furniture, or interior design, but also food or other elements of our daily life that carry a sense of belonging on a local scale.

3



## Prioritising the places and people that need it the most

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that contribute to addressing the needs of territories, communities and individuals that need particular and urgent attention because of specific economic, social or physical characteristics.

Examples can involve the physical transformation and regeneration of territories and places, including small villages, rural areas, shrinking cities, degenerated city districts, de-industrialised areas, places that welcome refugees or places that aspire to be accessible to all. It can involve the development of ambitious **social and temporary housing projects** and the **reconversion, renovation, regeneration of buildings and their surroundings to fight segregation and isolation**. Examples can also address particular needs of groups and individuals who are the most vulnerable, for instance, **fleeing from armed conflict, being at risk of exclusion or poverty, or experiencing homelessness**.

Examples can also illustrate how the advanced implementation of “**design for all**” principle to the transformation of the built environment can address accessibility issues for people with disabilities, as well as address aging factors.

Other proposals may show how **community services**, new ways of bringing various communities (e.g. multigenerational settings) and/or various functions (housing, social inclusion, etc.) together can bring **new solutions to address specific needs**. Examples can also



include ownership and business models such as **anti-speculation schemes, cooperative models or impact investments**.

### Shaping a circular industrial ecosystem and supporting life-cycle thinking

We will be looking at inspirational examples of beautiful, sustainable and inclusive projects that contribute to the transformation of the industrial ecosystems towards more sustainable practices in a spirit of circularity, taking into account relevant social aspects.

Examples can involve the transformation of elements of specific value chains from the sourcing of raw materials to the recycling of waste in various ecosystems, from **construction to textile and lifestyle sectors** (furniture, design, etc.). In that sense, new processes, new materials, sustainably sourced **nature-based solutions and products**, or new business models bringing clear benefits in terms of sustainability and circularity, as well as in terms of quality of life for all and design for all could be relevant examples. Affordability and social inclusion aspects should be integrated here accordingly.

Examples can promote new economic models in particular in the **social and proximity economy and impact investments**. Examples can also include initiatives, which through the transformation of the industrial ecosystem or processes have also contributed to the overall socio-economic development of the locality/region. Examples can also consist of methods, tools or guidance, which facilitate the (self-) assessment of circularity performance for various types of good and services.

## 6. How to apply

Applications for the New European Bauhaus Prizes should be submitted through the dedicated platform. The completed projects (Strand A) or concepts (Strand B) should be described in detail in the relevant application form.

The application should detail how the project or concept reflects and translates the **New European Bauhaus values and working principles**. It should also include elements reflecting the **eligibility and award criteria** which differ slightly for each strand (see below).

**Each application can be submitted under one category and in one strand only.** Each applicant can submit multiple applications as long as they are related to different projects or concepts.

Applicants of the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' prize **must indicate in the application form their interest in applying for this prize**. Only applicants from Ukraine are eligible for this award, and the projects or concepts must be implemented in Ukraine.

The application period will start on **02 October 2023** and end on **10 November 2023 at 19:00 CET<sup>3</sup>**.

You are invited to follow the New European Bauhaus Prizes platform for more information and further updates, and you can send your questions to the functional mailbox (EC-Contact-NEB-Prizes@ec.europa.eu) indicated in the platform.

Applications can be modified and updated while they are in draft state. Please do not wait until the final deadline to submit your application to avoid last minute problems, such as page loading delays that may occur around the closing of submissions. Only applications that are submitted by the official deadline will be considered by the Evaluation Committee.

## 7. Eligibility criteria

The following section provides detailed explanations on the eligibility criteria for applicants and for applications. You can find a table to assist you with verifying your compliance with the eligibility criteria in Annex 3.

### 7.1. Eligible Applicants

All **applicants** for the New European Bauhaus Prizes must meet the following criteria:

1. Applicants can be EU or non-EU residents, as long as their projects and concepts are implemented in the EU, in the Western Balkans<sup>4</sup>, or in Ukraine.
2. For the prize “Special Recognition to Ukraine’s Reconstruction and Recovery Effort”, please see specification in 7.2. “Clarification for the ‘Special Recognition to Ukraine’s Reconstruction and Recovery Effort’ prize”
3. Special rules apply for certain entities (e.g. entities subject to EU restricted measures under Article 29 of the Treaty on the European Union (TEU) and Article 215 of the Treaty on the Functioning of the EU (TFEU)<sup>5</sup> and entities covered by Commission Guidelines No 2013/C 205/05<sup>6</sup>). Such entities are not eligible to participate in any capacity.
4. The application must be submitted by:
  - a) In Strand A: the individual(s) or the organisation(s) (city or region, funder, organiser) who is/are entitled to represent the project.
  - b) In Strand B: the individual(s) or the organisation(s) who are the author(s) of the concept. If several co-authors are behind the concept and have participated in its design/development, all authors must be listed accordingly.

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<sup>3</sup> During the applications period, the European Commission may issue a decision to extend the deadline for applications. A decision on extension is communicated on the website of the NEB Prizes 2024.

<sup>4</sup> Albania, Bosnia and Herzegovina, Kosovo\*, North Macedonia, Montenegro and Serbia.

\* This designation is without prejudice to positions on status and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

<sup>5</sup> Please note that the EU Official Journal contains the official list and, in case of conflict, its content prevails over that of the [EU Sanctions Map](#)

<sup>6</sup> Commission guidelines No [2013/C 205/05](#) on the eligibility of Israeli entities and their activities in the territories occupied by Israel since June 1967 for grants, prizes and financial instruments funded by the EU from 2014 onwards (OJEU C 205 of 19.07.2013, pp. 9-11).

All applicants in this strand must be 30 years old or younger on the final day of call for applications, including all representatives of the organisation involved in the creation of the given concept.

5. The applicant should not be in one or more of the exclusion situations foreseen under Article 136 of the Financial Regulation<sup>7</sup>.
6. The applicant will assume sole liability in the event of a claim relating to the activities carried out in the framework of the contest.
7. The name of the legal representative must be indicated.

## 7.2. Eligible Applications

In addition, all **applications** for the New European Bauhaus Prizes must meet the following criteria:

1. The application must be submitted via the online platform no later than 10 November 2023, 19:00.00 CET.
2. Applications must be submitted in English.
3. As double funding is strictly prohibited, applications covering projects or concepts, which have already received a monetary EU prize cannot participate in the contest.
4. Applications for projects or concepts that have already received public funding, including from the EU, (e.g. a grant) are eligible, as long as they have not won a monetary EU prize.
5. Eligible applications which have not been awarded a New European Bauhaus prize in any of the strands and categories in previous editions of the New European Bauhaus prize may submit applications of the same project or concept again, provided that they take into account the applicable criteria as described in this Guide to Applicants.
6. The same project or concept cannot be submitted for several categories or for different strands.
7. The same applicant(s) can submit more than one application, but these have to be different applications (projects or concepts) for different categories or strands, see point 6 above. No same application is allowed twice. Multiple applications related to the same project or concept under different categories or strands will not be eligible.
8. The application shall consist in a fully completed application form as found on the website; all mandatory fields must be duly filled in. Each applicant must sign the Privacy Statement that accompanies the application form.
9. The application shall contain basic information and credits for the work/concept, along with:
  - In **Strand A**: at least six photographs with indications on copyright and the authorisation to use them by the European Commission. For projects which cannot be presented through photographs, other types of visual representation can be used (graphs, drawings, etc.).

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<sup>7</sup> Article 136, <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32018R1046&from=en>

- In **Strand B**: at least one photograph or visual representation of the concept with indications on copyright and the authorisation to use them by the European Commission.
10. The applicants must clearly refer to the prize category and strand that they apply for in their application form.
  11. All applications must be related to a concrete location/region, have a clear target group, and clearly defined objective(s). They shall reflect on how they contribute to tackling the specific challenges that the area of their location/region faces.
  12. Applications must explain how the project or concept integrates and promotes the New European Bauhaus values and working principles, and how they will improve people's and communities' life in the longer term.
  13. Projects and concepts must be implemented in the EU, in the Western Balkans , or in Ukraine.
  14. Projects and concepts indicating an international geographical scope in the application form have to be primarily implemented in the EU, in the Western Balkans , or in Ukraine.
  15. In all strands, projects and concepts that will have no replicability in different contexts are not eligible. Replicability means the possibility to be implemented or applied in a different locality than the one where it originates from.
  16. Applications must fulfil the following requirements regarding maturity (progress of implementation) to be evidenced by documents attached to the application form:
    - a) Projects under **strand A** must have already been fully completed at the time of the application. Fully completed would indicate that there are no missing components to the project (be it physical/tangible or intangible components). Processes, tools, business models, methods etc. need to have been fully developed by the time of application. Projects in this strand need to have been implemented or applied in at least one specific case.
    - b) Concepts under **strand B** can be at different stages of development, from the early concepts to prototype level, and should be presented with a development plan, outlining the foreseen steps envisaged to further develop, promote and/or implement the concept with a particular focus on the year following the application.
  17. The application should include evidence of level of maturity, results, progress in implementation, varying for each strand, with the appropriate documentary evidence attached to the application for:
    - a) For **strand A**, the application should detail achieved results and outputs of completed projects, e.g., evaluation report, final project report, relevant certification, etc.
    - b) For **strand B**, the application should demonstrate a commitment to implement the concept in practice by including a development plan, detailing the steps foreseen for the further development and implementation of the concept.

18. Applications indicating an international geographical scope must clearly demonstrate and provide evidence to a partnership or cooperation, with one or more EU Member States, Western Balkans, and/or Ukraine. This partnership or cooperation does not need to be a formalised agreement, but it must be considered as genuinely joint and cooperative. The application must indicate how partners across borders cooperate in the following two dimensions: joint development and implementation (e.g., how the project or concept is co-designed with international partners, explain the role of each partner in the different phases in each location where the project or concept is implemented). Applications lacking evidence for an international geographic scope will be regarded as national projects/concepts, tied to the applicant's nationality.

### **Clarification for the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' prize**

We encourage **applicants** from Ukraine to join the NEB Community and reflect on the role of the NEB as a guiding framework, in line with EU policies, effectively bridging the areas of sustainability, social inclusion, and cultural challenges.

By extending the Prizes 2024 to applications from Ukraine, we recognise the resilience of Ukrainian people in the face of adversity as well as their creativity and talent coupled with dedication to recovery and reconstruction in line with the New European Bauhaus values.

With this special prize recognising the best project or concept among the applications from Ukraine, we aim at rewarding outstanding solutions that could provide inspiration to support the preparation of the reconstruction and recovery in Ukraine with a 'build-back-better' principle, that embraces a sense of identity and belonging rooted in the local culture in line with sustainability, aesthetics and inclusiveness principles.

#### ***How to apply?***

Applicants interested in applying for the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' prize must indicate their interest in that particular prize when filling the application form. The application will also be eligible to compete in the mainstream Prizes competition under the category and strand to which the applicant submitted the application and, in addition, will be considered for the special recognition. However, each project or concept can only win one prize, either under the mainstream competition or as the selected winner of the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort'.

#### ***Eligibility Criteria:***

In addition to fulfilling the eligibility criteria described above, the application and applicants must fulfil the following criteria:

19. Only applicants from Ukraine (individuals and organisations) are eligible to apply and the project or concept must be implemented in Ukraine.
20. Individuals applying to the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' should hold Ukrainian nationality or be residents in Ukraine. Persons temporarily displaced in other countries but residing in Ukraine before Russia's aggression are eligible.
21. Organisations applying to the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' should be located in Ukraine. Organisations whose activities and core actions are currently being coordinated from outside Ukrainian territory due to Russia's aggression are eligible, provided that the activities and core actions are implemented in Ukraine or would be implemented in Ukraine in normal circumstances.
22. Applications with an international geographical scope that include one or more EU Member State(s), or/and Western Balkan(s) in addition to Ukraine are eligible. However, the project or concept must be primarily located in Ukraine.
23. The application must reflect how the project supports the reconstruction and recovery effort in Ukraine, and clearly refer to the submitted prize category.

## 8. Award criteria

The final ranking and selection of the winners shall be confirmed by the Evaluation Committee, consisting of Members from the European Commission that have the full responsibility for the proper conduct and the outcome of the competition.

The quality assessment of applications will be conducted by external, independent experts on the basis of the award criteria below. A maximum of 100 points will be awarded for the quality of the proposal. A minimum score of 50 % is required for each criterion. Only the proposals meeting this threshold can be included in the finalists' list.

### 8.1. Award criteria for all strands (A and B):

- a) Exemplary character in terms of the three **core values** of the New European Bauhaus (40 / 100 points):
  1. **Sustainability:** in the environmental sense, for example, reducing the environmental impact of human activities, advancing circularity and eco-design, implementation of nature-based solutions, preventing the loss of biodiversity, promotion of economic activities encompassing ways of preservation, lifecycle thinking and regeneration. Social sustainability does not fall into this dimension, nor does project maintenance and sustainable finances behind the project – 'financial' sustainability.
  2. **Inclusion:** in its various dimensions, ranging from accessibility and affordability for all to inclusive governing systems, design for all principles or new societal models. This includes celebrating diversity, promoting intergenerational exchanges, addressing spatial segregation and isolation, supporting vulnerable members of community, and increasing opportunities for social interaction among everyone.

3. **Aesthetics and quality of experience for people:** through design and emotional/cultural benefits, for example by connecting to the qualities of a place, fostering a sense of belonging through meaningful experiences or integrating new enduring cultural and social values.
- b) Exemplary character in terms of the three main **working principles** of the New European Bauhaus **(35 / 100 points)**:
1. **Participatory process:** involvement of communities affected by the project in the co-design, decision-making and implementation phase, empowerment of local communities.
  2. **Multi-level engagement:** effective exchange both horizontally – with peers – and vertically – with others operating in different scales; to connect stakeholders from different levels who share similar purposes.
  3. **Transdisciplinary approach:** engagement of practitioners and knowledge from different fields as well as drawing on the knowledge of non-academics and the public.
- c) **Innovative dimension** as compared to mainstream practices. **(10 / 100 points)**
- d) High potential for **transferability and replicability** (e.g. of the methodology, solutions and experiences) to different contexts. **(5 / 100 points)**.

## 8.2. Strand-specific award criteria:

### For strand A - the New European Bauhaus Champions:

Demonstrated **results, outputs or impact** of the proposal in relation to its objectives, and to what is expected in the context of the respective category. This includes also benefits from the project for direct and indirect beneficiaries. The concepts should offer local solutions to global challenges. **(10 / 100 points)**

### For strand B - the New European Bauhaus Rising Stars:

Relevance, quality, and credibility of the **development plan of the concept**, with a particular attention to the steps envisaged in the year following the application. The plan should include the scope of envisaged results and benefits from the implementation of the concept for direct and indirect beneficiaries. The results and benefits should be specified in relation to the objectives of the concept, and to what is expected in the context of the respective category. The concepts should offer local solutions to global challenges. **(10 / 100 points)**

## 8.3. Complementary award criteria:

Having due regard to the ranking of applications on the basis of the award criteria listed above, the final selection by the jury (recommendation for the winners among the finalists) will take into account the following additional criteria:

- (i) geographical diversity, while ensuring that one fourth of projects and concepts are located in EU regions facing more intensively socio-economic challenges, and places challenged the most by the need to evolve to a carbon neutral economy. (See the maps of eligible regions considered in Annex 1, along with a list of these regions in Annex 2).
- (ii) balance between applications referring to physical transformation of the built environment ('hard investments') and other types of transformations ('soft investments')

- (iii) diversity of contexts (rural/urban, small scale/bigger scale, etc.).

Concerning geographical diversity, the jury will ensure that no participating EU Member State, Western Balkan or Ukraine is represented more than maximum twice amongst the awards across all categories and strands, including the result from the public voting, and the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' prize.

This rule also applies for applications with an international geographical scope defined/ in the Eligibility Criteria (points 18 and 22). This means that the same EU Member State, Western Balkan partner or Ukraine cannot be represented more than a total of four times among all the winners (maximum twice for applications with a national geographical scope, and maximum twice for applications with an international geographical scope).

## 9. Selection Process

The process of selecting the winners is organised and scrutinised by an Evaluation Committee composed of representatives of the European Commission. The Committee will ensure the respect of applicable rules, including in terms of conflict of interest. The Committee does not evaluate the applications themselves.

The selection process will take place in several steps.

### 1. Eligibility check (planned for November-December 2023)

The Evaluation Committee will review all the applications to assess their eligibility following the criteria enlisted below.

### 2. Quality assessment (planned for January-February 2024)

External experts will be selected by the European Commission services to carry out the assessment of the applications. The European Commission will publish a 'Call for Expression of Interest' seeking experts that demonstrate relevant expertise in relation to the New European Bauhaus (balanced diversity of expertise around sustainability, inclusion and aesthetics). A gender and geographical balance will be considered too. The experts may not have any part in or conflict of interest with applications submitted for the New European Bauhaus Prizes competition.

The selected experts will evaluate the applications and attribute points based on the award criteria mentioned in point 8. Each eligible application will be evaluated by two different experts.

The **list of finalists** will be established by selecting the three top-scored applications in each category and strand for a minimum number of 24 finalists. The list of finalists will then be complemented according to the following rules:

- First, if a given EU Member State, Western Balkan partner or Ukraine is not represented in the sample of 24 best applications, the best-rated eligible project from this country will be added to the list of finalists.
- Second, if a minimum of one fourth of finalists are not from regions in the EU facing more intensively socio-economic challenges, and places challenged the most by the need to evolve to a carbon neutral economy, the highest-rated eligible applications from these regions shall be included to the list of finalists

(see a map of eligible regions considered in Annex 1, along with a list of these regions in Annex 2).

- Third, should the list of finalists not encompass a minimum of three eligible applications for the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort' prize, the three highest-scoring eligible applications for this specific prize shall be incorporated and added to the list.

These rules apply provided that the top-rated application(s) passed all eligibility criteria, and gathered minimum quality, understood as at least 50% of points in each category of the award criteria.

In the event that the number of finalists exceeds 60 applications, the Evaluation Committee may decide to undertake a thorough review of the finalists' list, with the aim of reducing it to a compliant number, in strict accordance with the following criteria:

- (i) the average score derived from the points attributed by the two experts responsible for the quality assessment of the given application.
- (ii) geographical diversity, while ensuring that one fourth of projects and concepts are located in regions in the EU facing more intensively socio-economic challenges, and places challenged the most by the need to evolve to a carbon neutral economy (see the maps of eligible regions considered in Annex 1, along with a list of these regions in Annex 2).
- (iii) balance between applications referring to physical transformation of the built environment ('hard investments') and other types of transformations ('soft investments').
- (iv) diversity of contexts (rural/urban, small scale/bigger scale, etc.).

### **3. Public voting** (planned for March 2024)

The finalists' applications will be published on the website for public voting to establish the public vote winner in each strand (a total of 2 winners). The public voting will be open to all individuals and entities that may wish to cast a vote as long as they have a valid e-mail address. Voting will take place through a secure on-line system. Each voter will be invited to vote for two applications in each strand (each voter can select up to 4 applications). The best voted application in each strand will be awarded.

### **4. Jury assessment** (planned for February-March 2024)

The finalists' applications will be assessed by a final jury of experts composed of nine members. The final jury experts will be selected to ensure a balanced diversity of expertise around the three dimensions of the New European Bauhaus initiative (sustainability, inclusion and aesthetics). A gender and geographical balance will be considered too. Members will also certify the absence of any conflict of interest with respect to any of the finalist applications.

The final jury will advance a proposal for the 18 winning projects and concepts in each category and strand, including the winners and runners-up, as well as the winner and runner-up of the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort', considering the quality of the applications, as well as all complementary criteria specified under the award criteria.

The final jury will operate on a consensus basis. In case of persistent divergence of views, decisions can be taken by a simple majority voting rule.

#### **5. Establishment of the results** (planned for March 2024)

The Evaluation Committee will first check the regularity of the whole process, will review the results of the public voting and the proposal of the final jury, and will establish the list of the selected winners – 20 winners in total, including winners and runners-up.

Each winner can receive an award only once, i.e., either through the public vote or the jury recommendation. In case any of the two public vote winners make part of the final list of 18 best rated applications proposed by the final jury, they will be replaced by the second-best rated application in the same strand and category. The same applies to the 'Special Recognition to Ukraine's Reconstruction and Recovery Effort'.

The European Commission will award the prizes to the selected winners based on the recommendations of the Evaluation Committee.

#### **10. Cancellation of the prize**

The Commission may cancel the contest or decide not to award the prize in any or all the categories, without any obligation to compensate participants, if: (a) no applications are received; (b) the evaluation committee cannot find a winner in each category and strand; c) the winners are not eligible or must be excluded.

#### **11. Withdrawal of the prize**

The Commission may withdraw the prize after its award and recover all payments made, if it finds out that: (a) false information, fraud or corruption was used to obtain it; (b) a winner was not eligible or should have been excluded; (c) a winner is in serious breach of its obligations under the above rules of this contest.

## ANNEXES

**Annex 1: Maps of eligible regions and territories in the EU considered for one fourth of the prizes**

**Annex 2: List of eligible regions and territories in the EU considered for one fourth of the prizes**

**Annex 3: Eligibility Criteria at a glance**

*All Annexes are available on the Prizes 2024 platform, they are all in English.*

*Please find them just above this Guide to Applicants under 'Guide to Applicants' on the platform.*